

Annual Survey 2016

Contents

Introduction

Tables:

- 1- What are your reasons for coming to the Centre?
- 2- How long have you been visiting the Centre?
- 3- Would you recommend the centre to your family/friends?
- 4- Do you have any comments about the Centre?
- 5- Age categories
- 6- Disability
- 7- Gender
- 8- Postcodes

Whittington Park Community Association

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Whittington Park Community Association is a registered
Charity No: 1114033 & Company No: 05099915

Introduction

Whittington Park Community Association wants to continue to serve the community to our best ability. We conduct an annual survey to find out how we're doing, who is coming to the centre and what we can improve on. Our annual survey is also a vital part of showing funders what we do and how much we value input from the community.

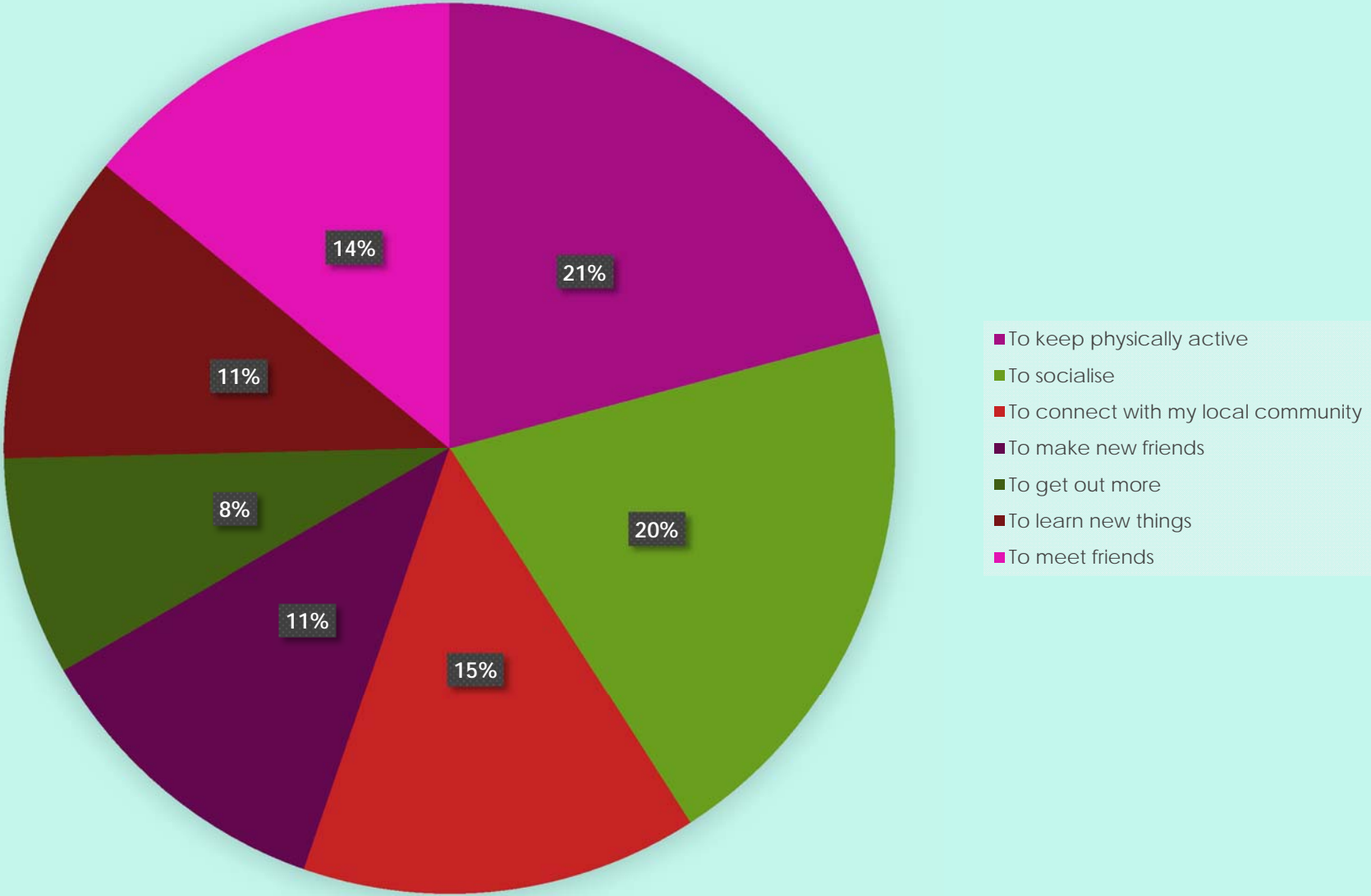
We very much appreciate the help from class teachers, users and visitors to fill out these surveys.

We hope you'll find the results of interest. As you'll see from these headline figures, the centre is very much a hub and well-used resource:

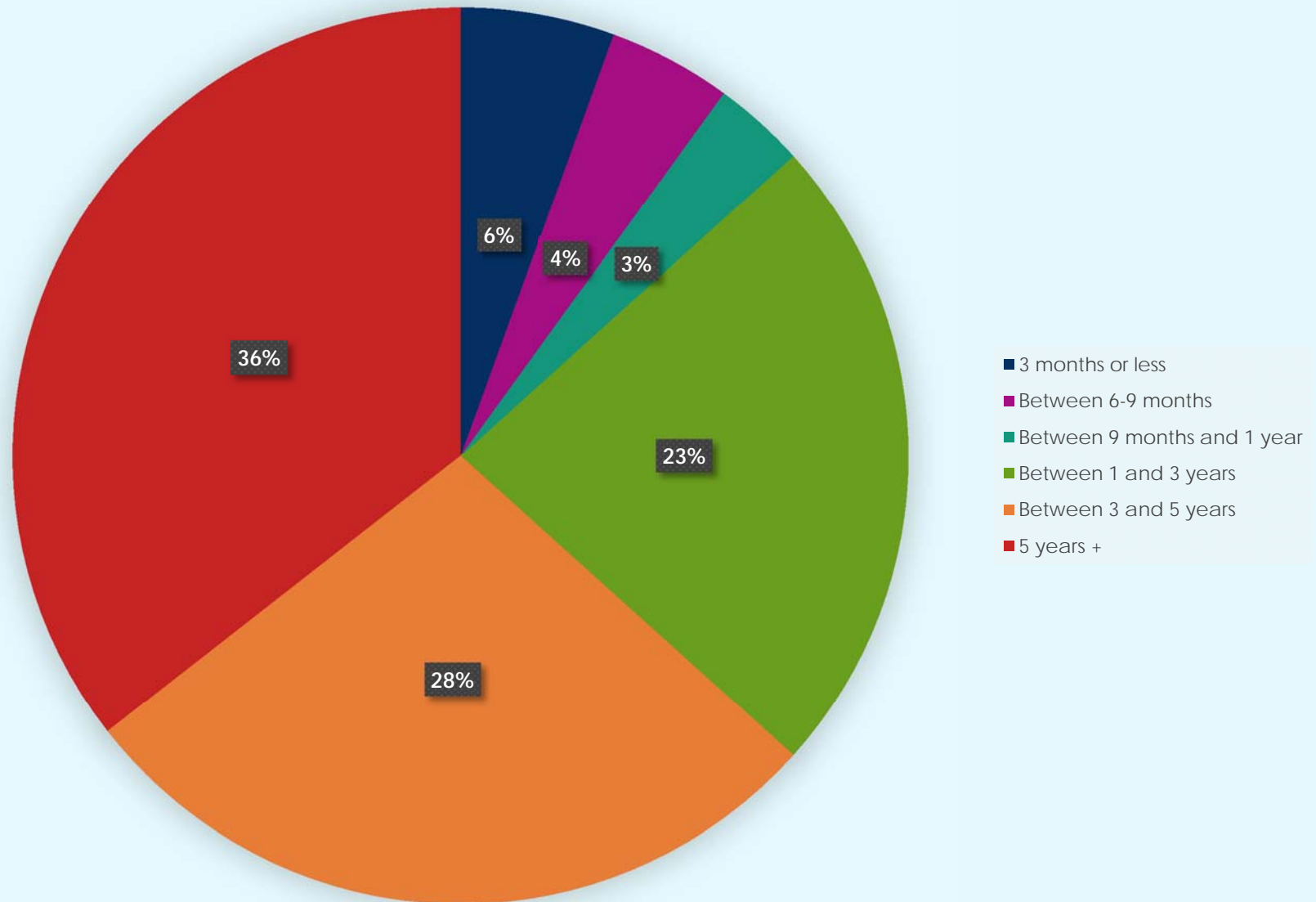
- On an average week, the centre welcomed over **850** visitors to its buildings and community café.
As the Centre is open 50 weeks a year, we are expecting to welcome over **42,000** visitors in 2017.
- WPCA currently hosts more than **20** activities per week, and plans to **increase** the range of its activities in 2017.

- Out of the total number of visitors, more than a third visit the Centre and the Café several times a week.
- **36%** of our visitors have been coming to the Centre for more than 5 years
28% between 3 and 5 years
23% between 1 and 3 years
these figures show us that we have created a strong loyalty link with people who come to the centre.

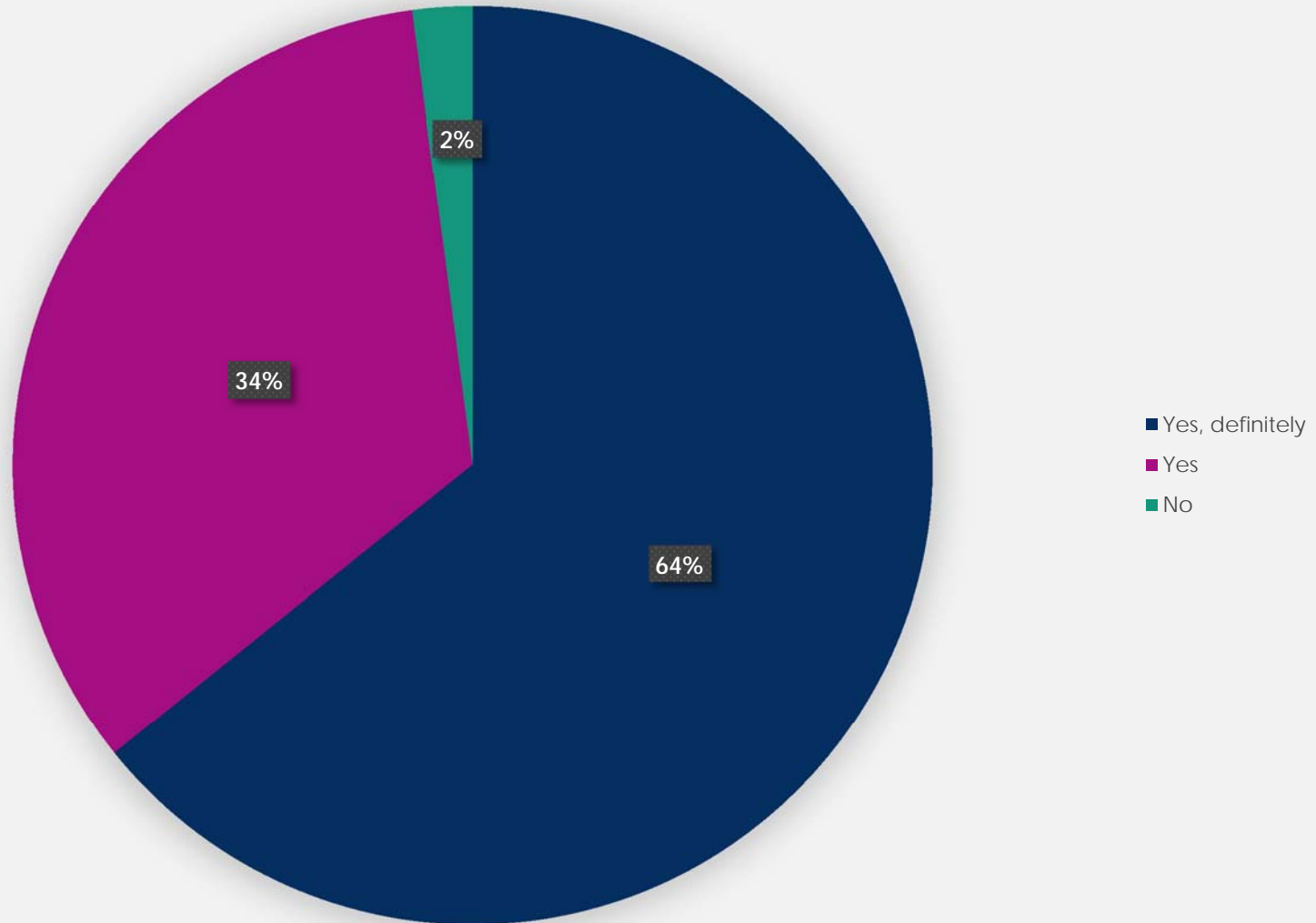
What are your reasons for coming to the Centre?



How long have you been visiting the Centre?



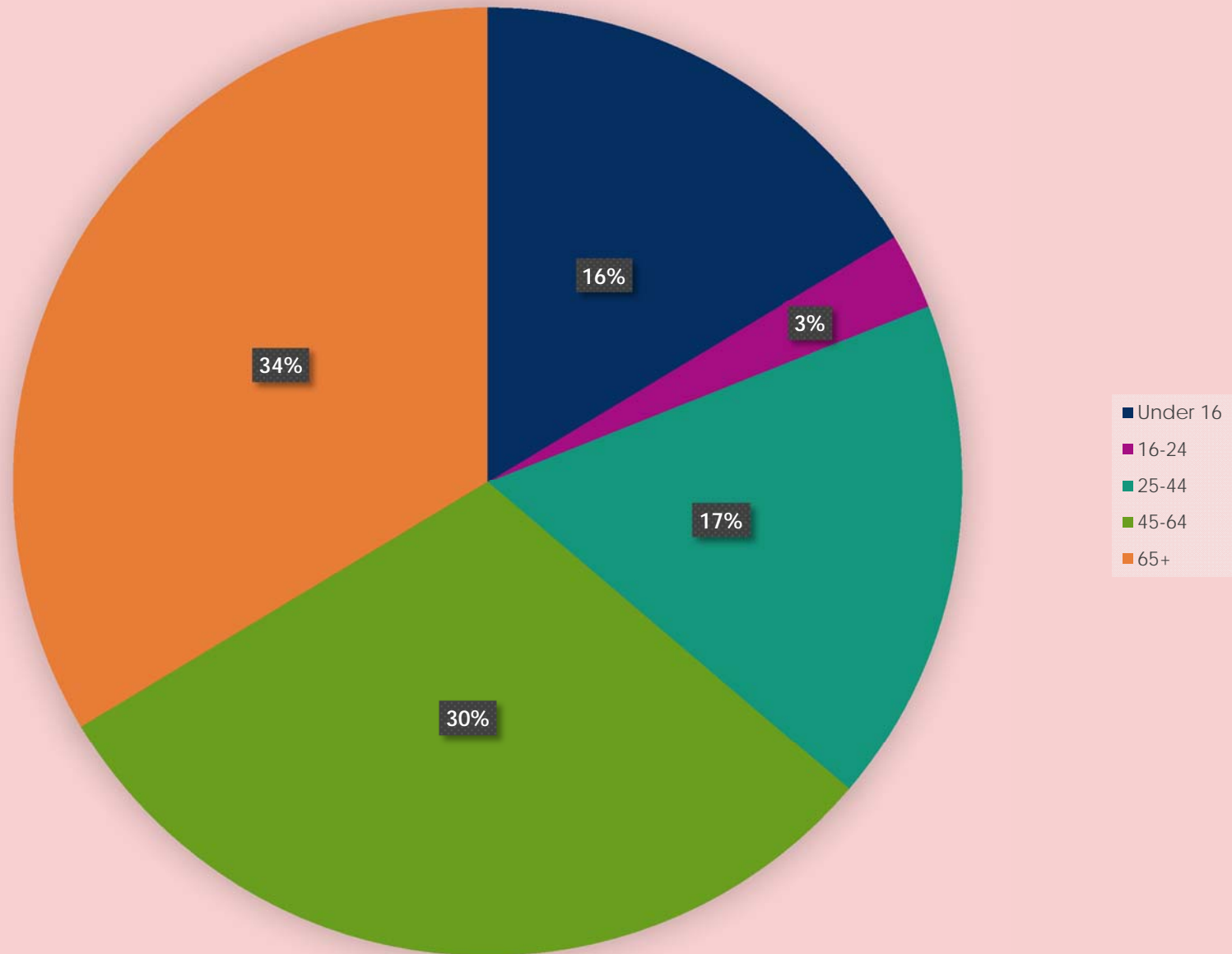
Would you recommend the Centre to your friends and family?



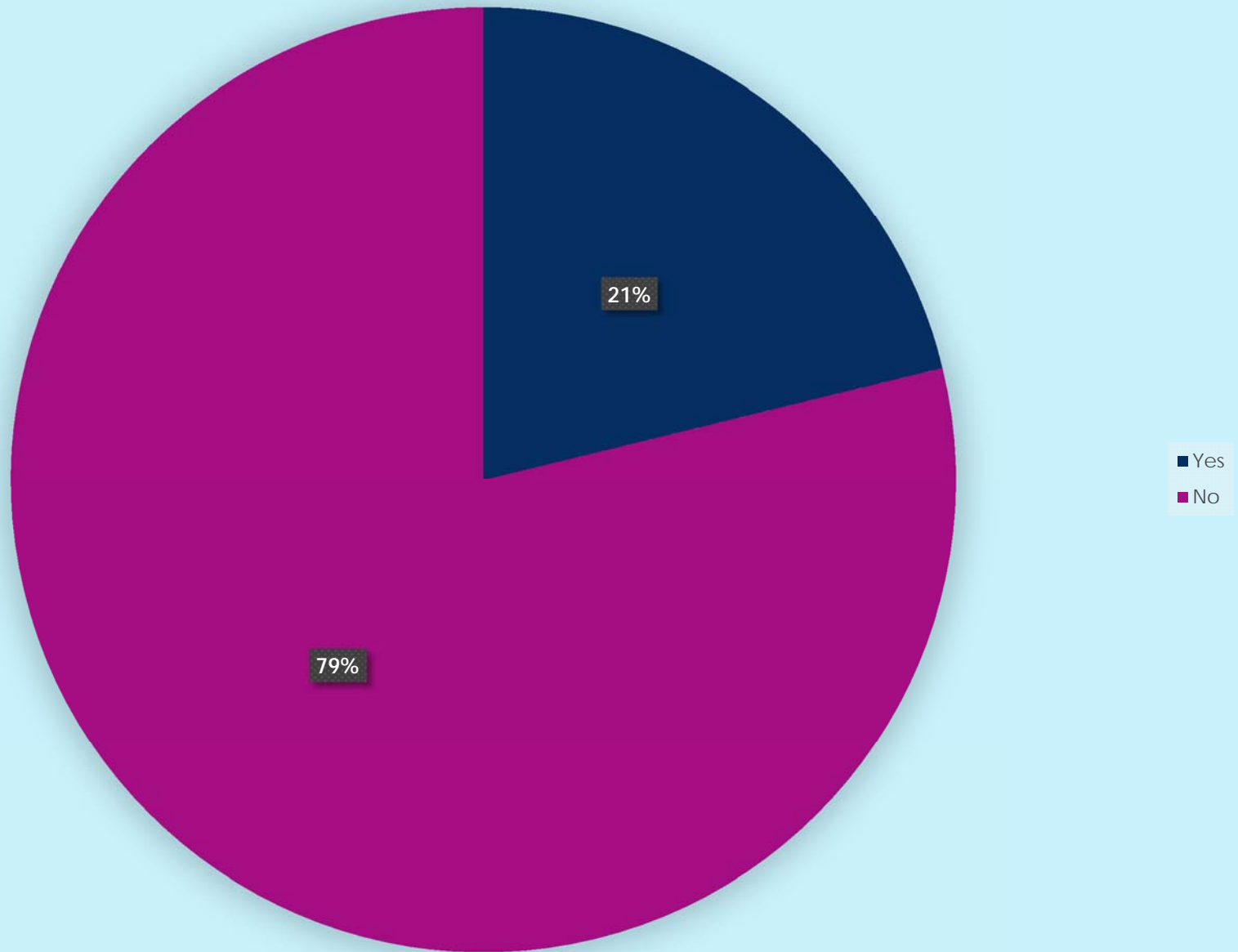
Do you have any comments about the Centre?

- “Tasty and friendly place: the cafeteria is awesome, I appreciate how kind you are: the café is excellent and Sandra works exceptionally hard and well. “
- The staff are delightful. “
- “My mother always looks forward to her weekly activity in your centre. “
- “I love the food and how kind the people are. “
- “I would love to see some group meditation classes. “
- “You should put on WPCA's website adverts on everything you publish, including an ongoing survey. “
- “The food is very good and it is easy to chat to other people in such a friendly atmosphere. “
- “I would like to see more physical/fitness activities. “
- “A quiet room to work in would be really useful. “
- “My class takes place in the Hocking Hall, where the heating in the winter is inadequate. Better/more heating please! “
- “This building is in desperate need of renovation: heating, lighting and flooring in the hall are urgently needed. “
- “I would love to see the main hall and the toilets refurbished. “

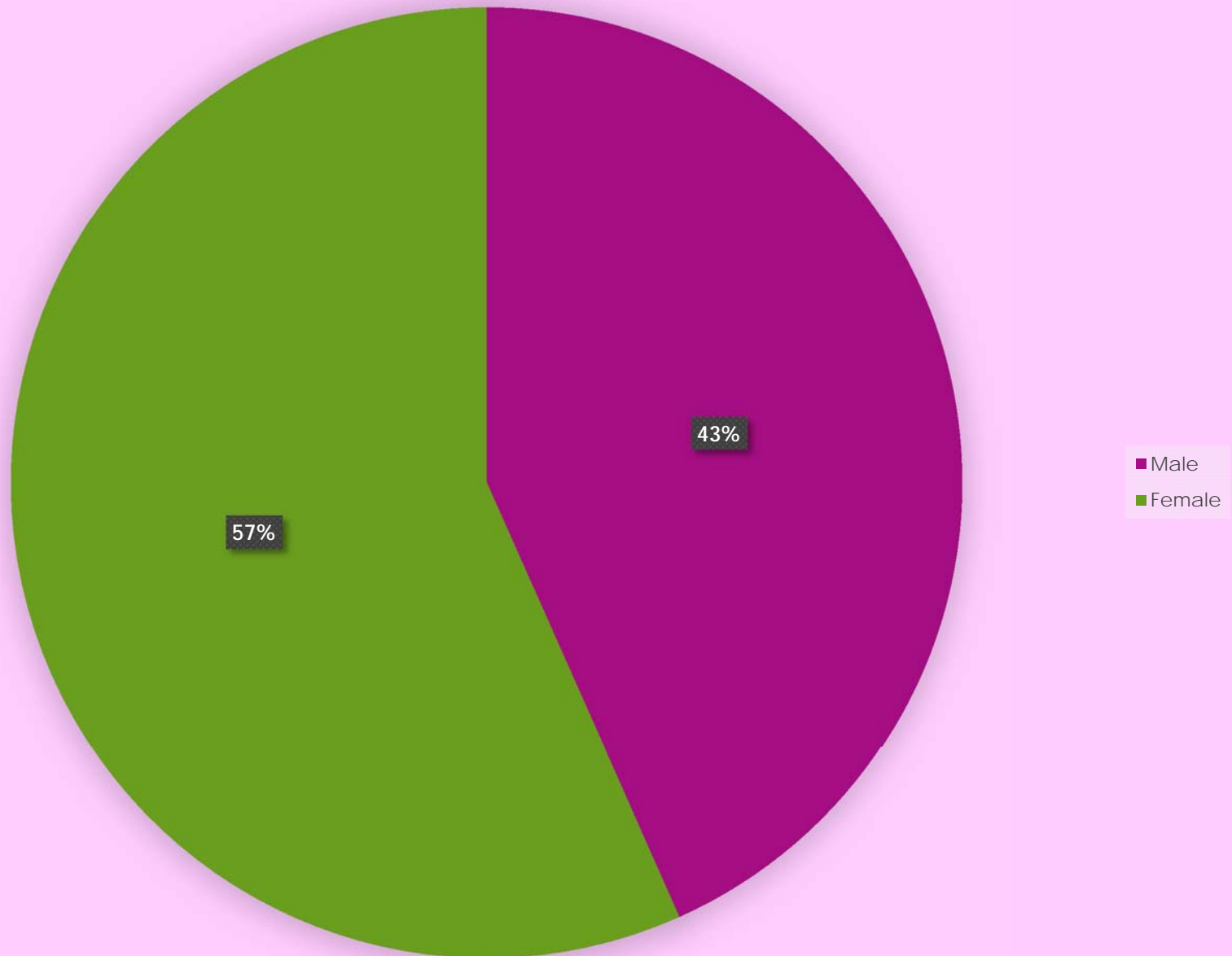
Age categories



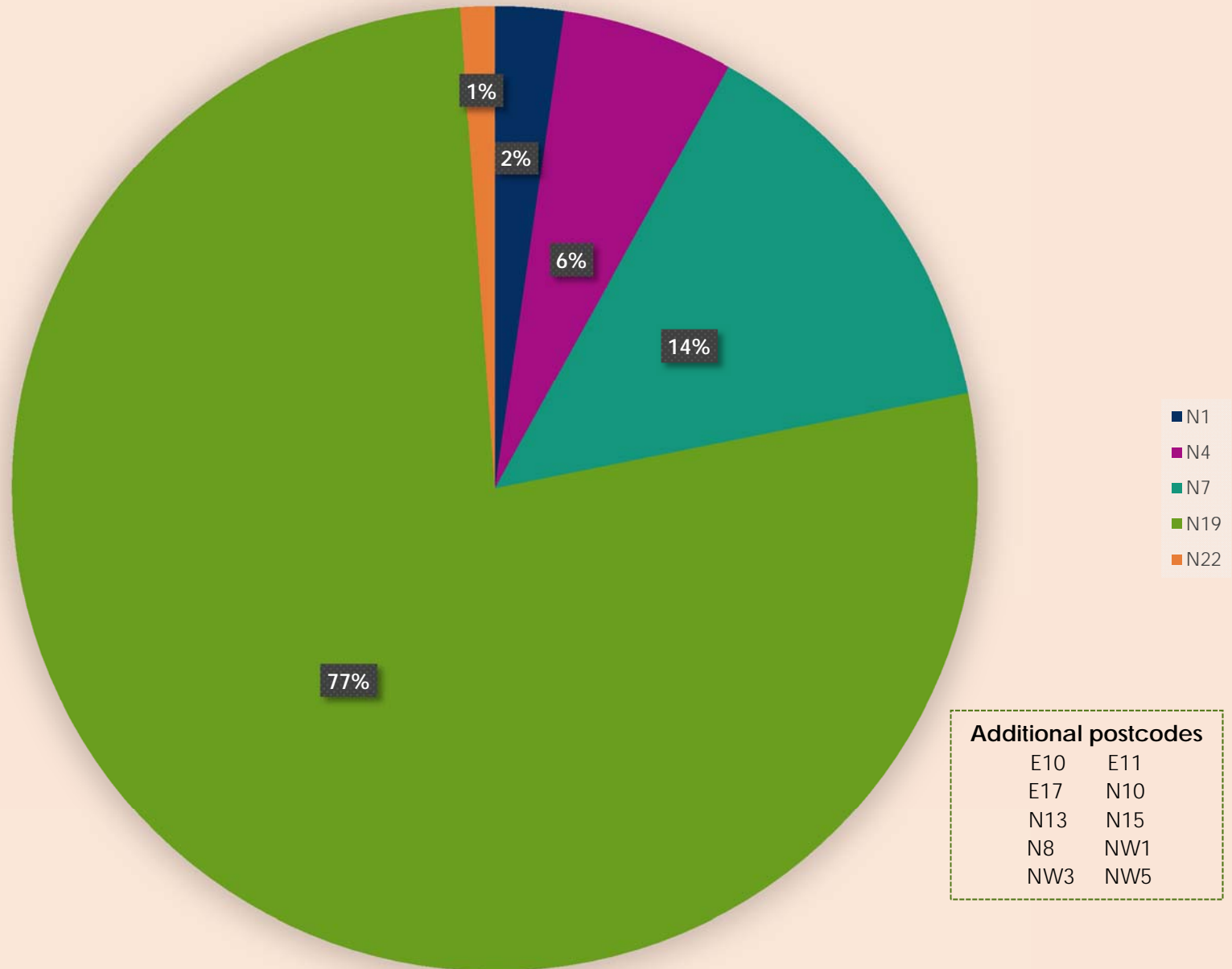
Disability



Gender



Postcodes



Thank you to all our class teachers, staff members and volunteers and venue hirers and everyone who took the time to fill in our survey.

Please feel free to continue to give us feedback or get in touch if you'd like to get more involved as a trustee, run a class or help with fundraising.

WPCA is a place for all, built by the community, for the community.

With warm wishes from

the WPCA team

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